

Making Online Module Evaluation Work – The Journey to Success

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Business Development Manager & Managing Director



Electric Paper

EVALUATIONSSYSTEME

EvaSys



Education Survey Automation Suite



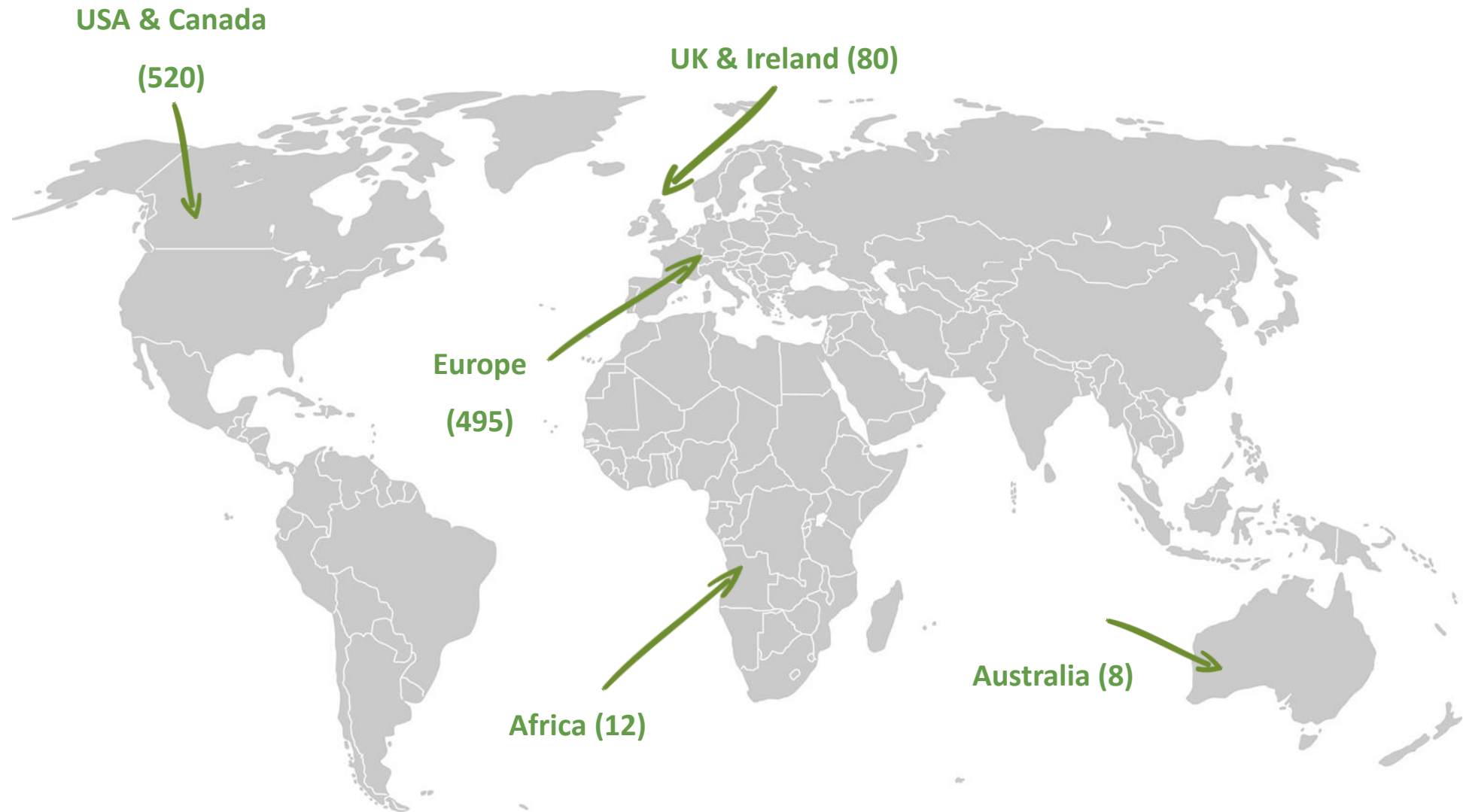
QMIhub.co.uk

EvaExam



Assessment Automation Suite

TOTAL = 1,000+



Some of our UK customers....



Agenda...



Paper Vs Online



Response Rates



Making Online Work



Closing the loop – student engagement



Community Module Benchmarking



Advanced Reporting



The infamous debate...

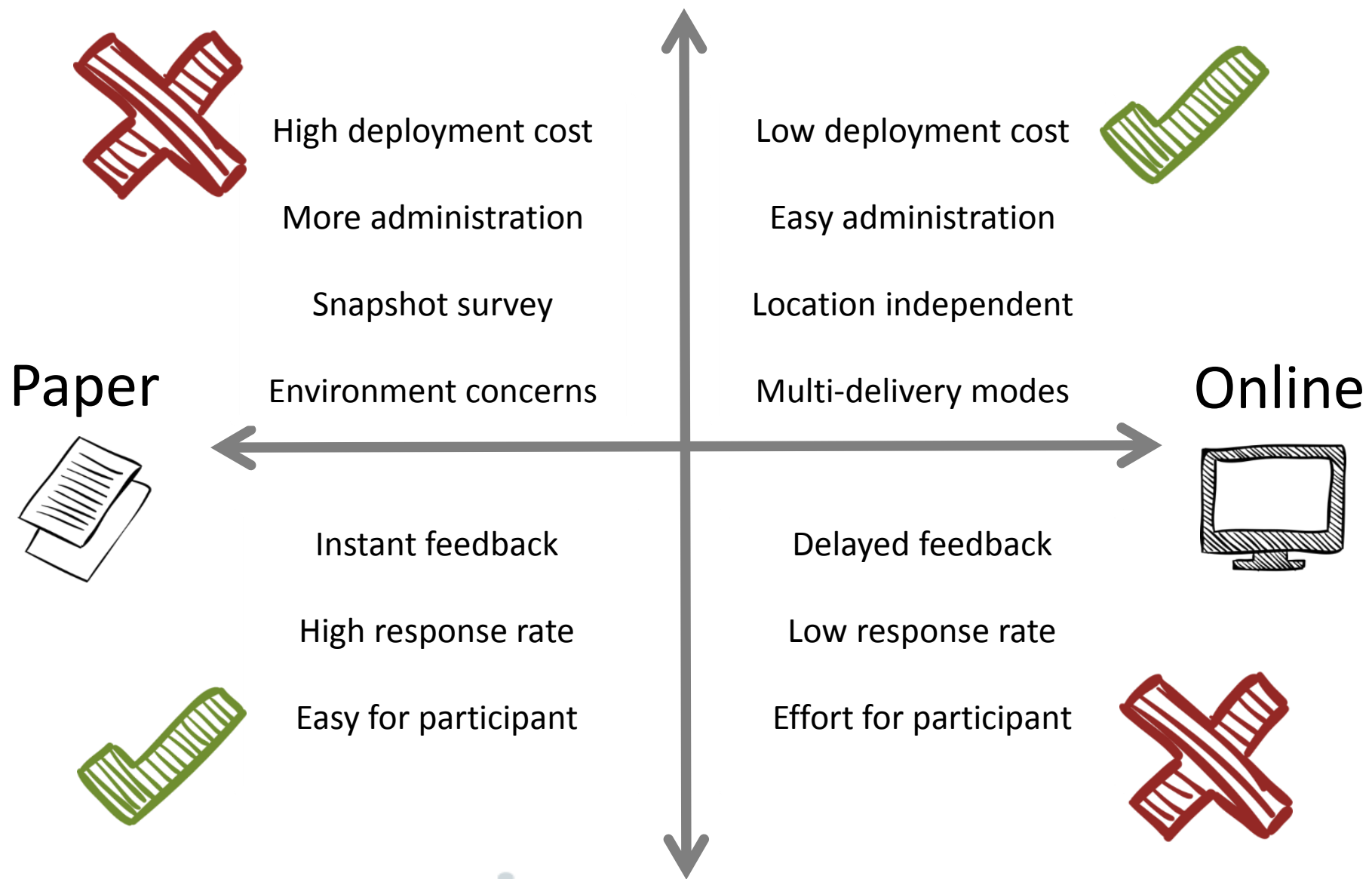
Paper



Vs.

Online





Response rates



**Institution-wide
survey**

10,000 students

20%

response rate

Response rates



Module/Unit

survey

30 students

20%

response rate

Published Reliability Studies*

Total number of students on a module	Required number of respondents	Response rate required (%)
10	7	70%
20	12	58%
50	17	35%
100	21	21%
250	24	10%
300	24	8%

*Table produced from Nulty (2008), based on a formula by Dilman (2000)

The infamous debate...

Paper



Vs.

Online



The infamous debate...

In
Class

Vs.

Out of
Class



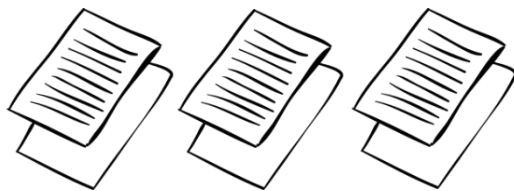
Drive 'in-class' evaluations...

Instant feedback

High response rate

Easy for participant

Paper



Online



Potential logistical issues...



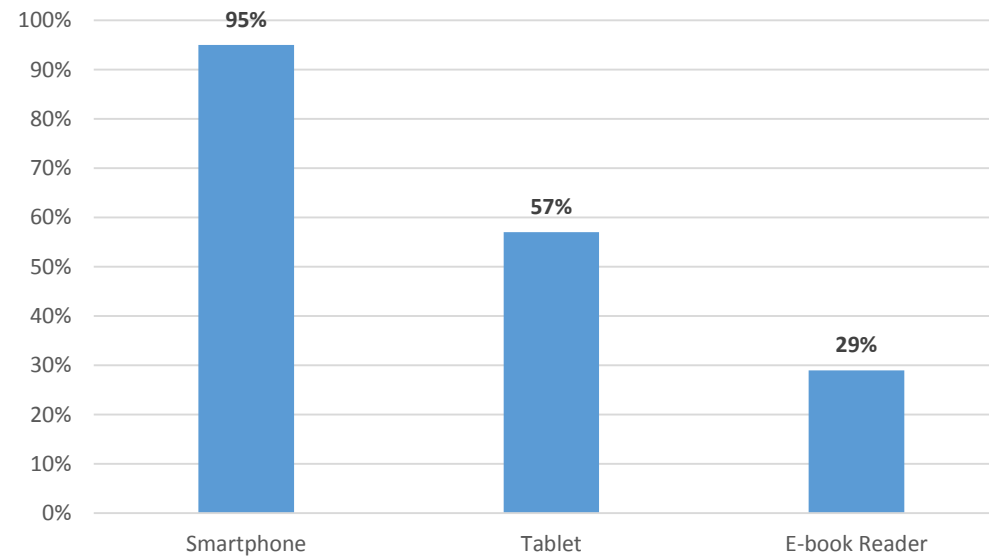
Devices?

Potential logistical issues...



Devices?

Device Ownership*



*Eden Dahlstrom and Jacqueline Bichsel, EDUCAUSE Centre for Analysis and Research, 2014

Potential logistical issues...



Devices?



WiFi Access?



Potential logistical issues...



Devices?



WiFi Access?

Most Universities have improved Wi-Fi access



Potential logistical issues...



Devices?



WiFi Access?

Most Universities have improved Wi-Fi access



Easy access to the survey?



Potential logistical issues...



Devices?



WiFi Access?

Most Universities have improved Wi-Fi access



Easy access to the survey?

Avoid multiple steps in order to access the survey

EvaSys can help with this!

How can EvaSys help make online work?



Survey Portal



VLE/App Integration

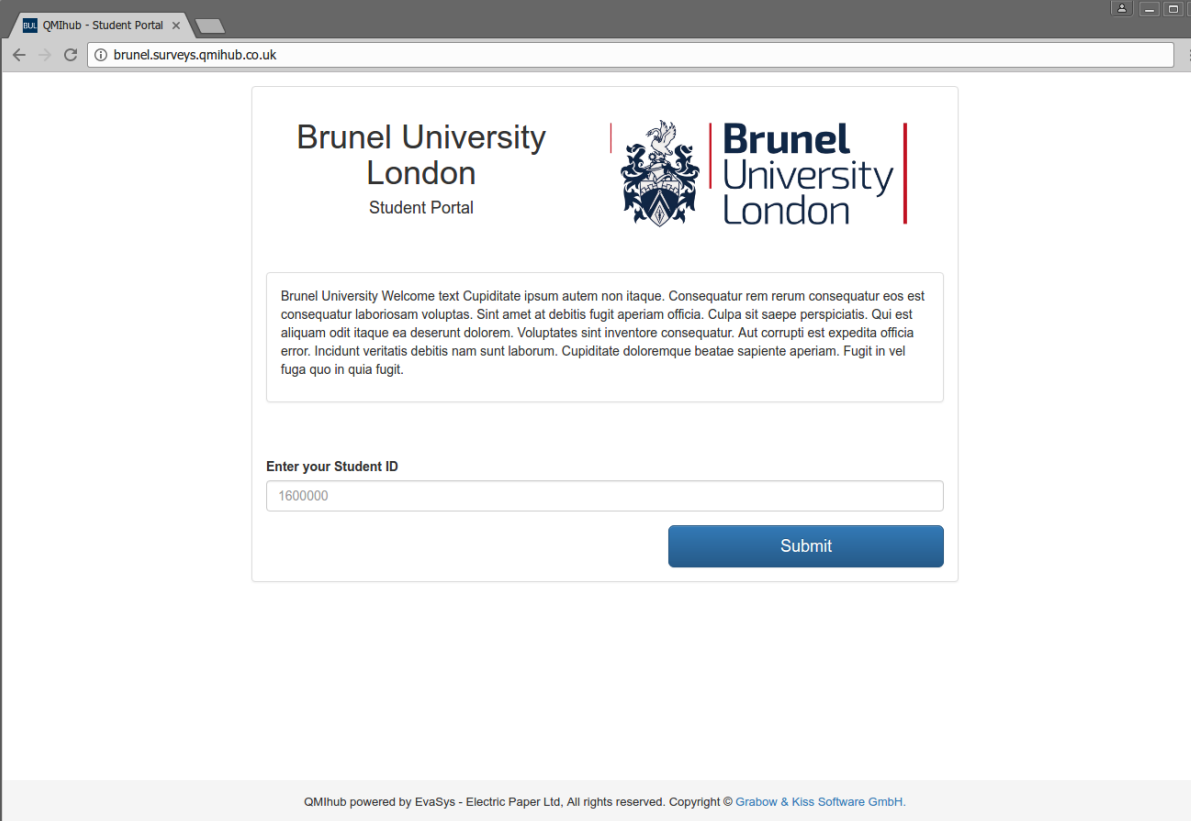


Engagement Portal



Closing the loop – student engagement

Survey Portal for Students



The screenshot shows a web browser window with the address bar displaying "brunel.surveys.qmihub.co.uk". The page header includes the Brunel University London logo and the text "Student Portal". Below the header, there is a block of placeholder text: "Brunel University Welcome text Cupiditate ipsum autem non itaque. Consequatur rem rerum consequatur eos est consequatur laboriosam voluptas. Sint amet at debitis fugit aperiam officia. Culpa sit saepe perspicatis. Qui est aliquam odit itaque ea deserunt dolore. Voluptates sint inventore consequatur. Aut corrupti est expedita officia error. Incidunt veritatis debitis nam sunt laborum. Cupiditate doloreque beatae sapiente aperiam. Fugit in vel fuga quo in quia fugit." Below this text is a form labeled "Enter your Student ID" with a text input field containing "1600000" and a blue "Submit" button. At the bottom of the page, a footer states: "QMihub powered by EvaSys - Electric Paper Ltd, All rights reserved. Copyright © Grabow & Kiss Software GmbH."

Brunel University
London
Student Portal

Brunel
University
London

Brunel University Welcome text Cupiditate ipsum autem non itaque. Consequatur rem rerum consequatur eos est consequatur laboriosam voluptas. Sint amet at debitis fugit aperiam officia. Culpa sit saepe perspicatis. Qui est aliquam odit itaque ea deserunt dolore. Voluptates sint inventore consequatur. Aut corrupti est expedita officia error. Incidunt veritatis debitis nam sunt laborum. Cupiditate doloreque beatae sapiente aperiam. Fugit in vel fuga quo in quia fugit.

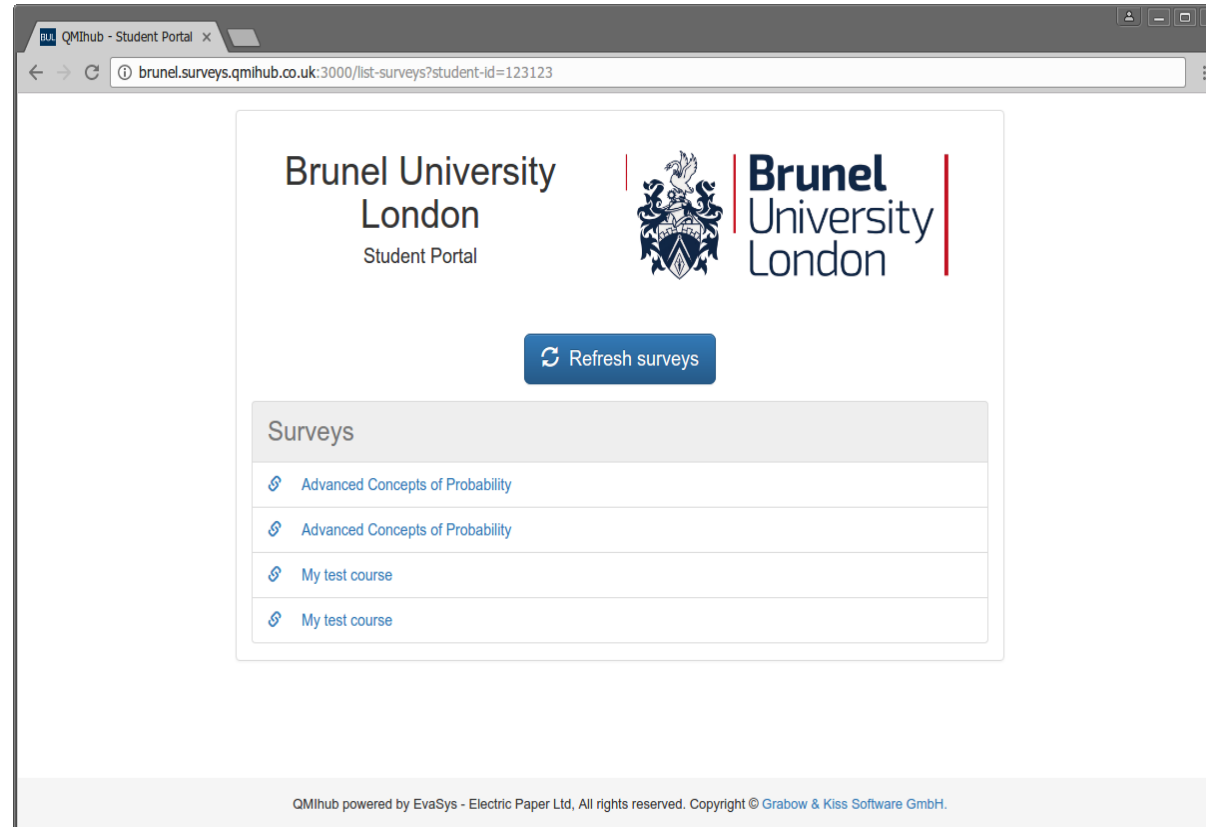
Enter your Student ID

1600000

Submit

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Survey Portal for Students



VLE/App Integration

The image shows a desktop view of the University of Kent Moodle homepage. The header includes the 'University of Kent moodle' logo and a user profile icon. A navigation bar contains links for 'Moodle Archive', 'Moodle 2013', and 'MyFolio'. Below this is a 'HOME' section. On the left, a smartphone displays the 'myday' mobile app interface, which features a dashboard with various widgets: Attendance (80%), Punctuality (83%), Balance (£15.00), Module Evaluation (4 Pending Surveys), Calendar (Art History Tuesday at 10:00), Mail (Accepted: Study Group), Library (6 Loans), Tasks (22 To-do), and Newsroom (0 Today). The main content area of the Moodle page is titled 'Latest news' and lists three items by Steve Bailey: 'CLA requests for 2013/14 more...' (10 Jul, 14:29), 'Lecture Recording Student Survey - Last chance! more...' (14 May, 09:21), and 'Turnitin now fully functional more...' (19 Apr, 10:25). A link for 'Older topics ...' is also present. To the right, a 'Module Evaluation' box contains a link to 'Contemporary Child Protection Practice and Policies (SO928)'.

University of Kent moodle

Moodle Archive Moodle 2013 MyFolio

HOME

Latest news

Steve Bailey
CLA requests for 2013/14 more... 10 Jul, 14:29

Steve Bailey
Lecture Recording Student Survey - Last chance! more... 14 May, 09:21

Steve Bailey
Turnitin now fully functional more... 19 Apr, 10:25

Older topics ...

Module Evaluation

Click on link below to complete evaluation

Contemporary Child Protection Practice and Policies (SO928)

myday

Attendance
This Year 80%
Punctuality 83%

Balance
£15.00
Print Credit

Module Evaluation
4 Pending Surveys

Calendar
Art History
Tuesday at 10:00

Mail
Accepted: Study Group
Lisa Drakonaki, Jul 24th 15

Library
6 Loans

Tasks
22 To-do

Newsroom
0 Today

Engagement Portal for Stakeholders

Engagement Portal

Refresh ↺

2016 ▼

Average response rate: 42.88% ⓘ

42.88%

<div><div>Q</div><div></div><div>X</div></div>	<div><div>▼</div><div>Select visible columns</div></div>						<div><div>⏮</div><div>⏪</div><div>1</div><div>⏩</div><div>⏭</div><div>20▼</div></div>						
Title▼	Period	Subunit	Questionnaire	Type	Ptcps.	Response rate	Access	PDF	Notify	SMS	Details	QA	Reflections
Introduction to Law	2016	Law	DEMOONLIN1	🌐	8	12.50%	📄	📄	✉	📱	🔍	📊	💬
Introduction to Legal Theory	2016	Law	DEMO1	📄	20	60.00%	📄	📄			🔍	📊	💬
Law of Torts 2	2016	Law	DEMO1	🌐	79	50.63%	📄	📄	✉	📱	🔍	📊	💬
Legal Institutions and Method	2016	Law	DEMO1	🌐	93	48.39%	📄	📄	✉	📱	🔍	📊	💬
<div><div>Q</div><div></div><div>X</div></div>							<div><div>⏮</div><div>⏪</div><div>1</div><div>⏩</div><div>⏭</div><div>20▼</div></div>						

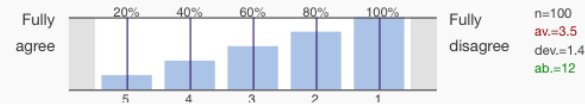
Closing the Loop – Student Report

Student Report

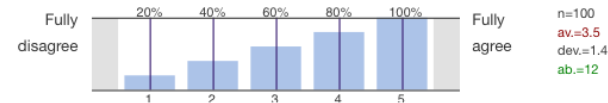


Math / John Doe / Linear Algebra and Differential Equations

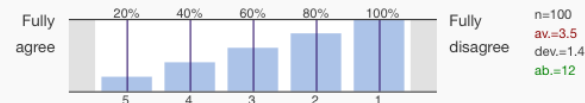
1. I learned a lot in this course.



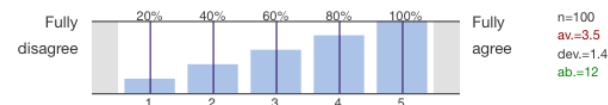
2. This course was extremely valuable to my education.



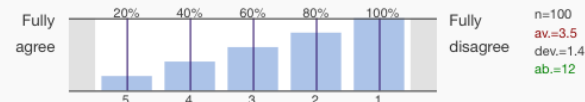
3. I would recommend this course to my friends.



4. Students who go to the instructor for help get the assistance they need.



5. The instructor has a comprehensive understanding of the subject.



Closing the Loop

The screenshot displays the QMihub application with a modal titled "Instructor's Reflections". The background shows a sidebar with navigation links like "Engagement Portals", "Average response rate: 42.88%", and a search bar. The main content area lists various law modules such as "Introduction to Law", "Introduction to Legal Theory", "Law of Torts 2", and "Legal Institutions and Method".

Instructor's Reflections

28 Nov 2016, 17:21:04 Identified areas of Good Practice for the module based upon student feedback report: Very happy to see so many positive comments regarding deep learning and impact from participation. Student comments: "Very intellectually stimulating. Speakers are all very talented and enthusiastic and they know genuine stuff" "Class discussions have been intellectually stimulating and it offers a platform for me to hear diverse insights that I might not have thought about on my own. Aspects of the module that requiring review: Based upon the comment below we are initiating a full review regarding the academic support available, as well as the timings of the exam. Student Comment: "Academic advisor support is very poor Would prefer if my courses included summative assessments or exams in January." Aspects of the module that requiring improvement: Both points below have now been addressed and will not occur in the future. Student Comment: "Regarding the library - there are often not enough copies for everyone, particularly when it is a text on the reading list. It can be very frustrating to have to wait for a requested book to come back to the library. The prescribed readings are often unavailable online, very lengthy or not relevant enough. All lectures should be recorded."

Please enter your reflection for this module in the area below:

Submit

EvaSys Module Benchmarking

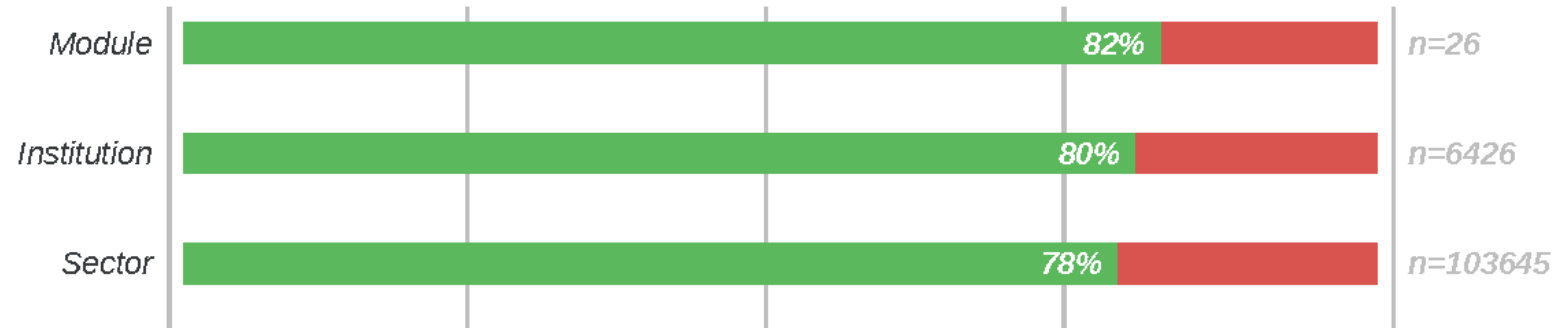
Question	Theme	Equivalent NSS Question
Staff have made the subject interesting	Teaching	2
I have received helpful and informative feedback on my work so far	Feedback	8
Feedback has helped me develop and improve my learning	Feedback	n/a
The module challenged me to do my best work	Engagement	n/a
The module is well organised	Organisation	15
Overall, I am satisfied with the quality of the module	Overall	22

EvaSys Module Benchmarking

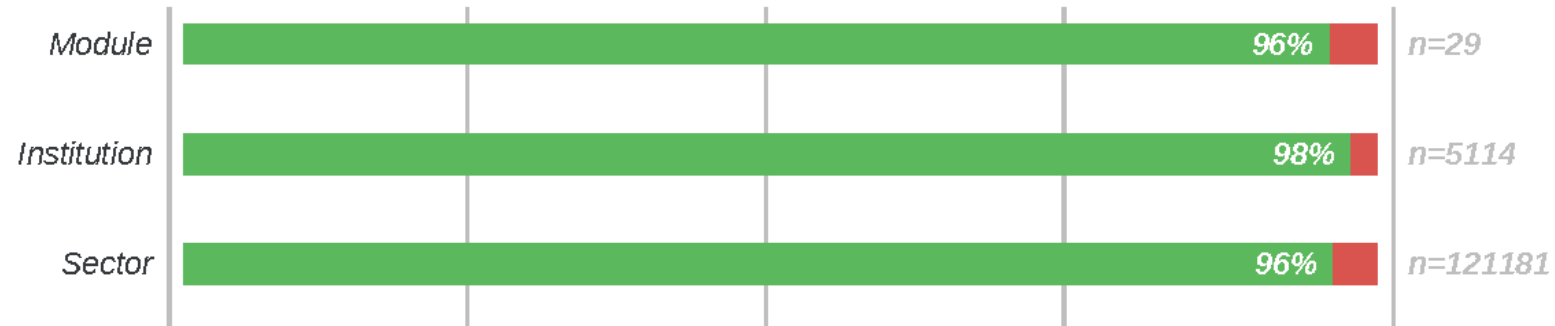
EvaSys Module Survey Code	EvaSys Module Survey Name	Source	Measures	Total Response Count	Feedback											
					Staff have made the subject interesting	I have received helpful and informative feedback on my work on this module so far	Feedback has helped me develop and improve my learning work	This module challenged me to do my best work	This module is well organised	Overall, I am satisfied with the quality of this module	Internal (non-national benchmark) Question 1	Internal (non-national benchmark) Question 2	Internal (non-national benchmark) Question 3			
All	All modules	Poppleton University	%Agree - Poppleton University	14,324	55%	77%	89%	90%	49%	72%	12%	23%	67%	20%	31%	
All	All modules	Sector	%Agree - Sector	980,123	64%	90%	89%	58%	33%	40%	76%	16%	24%	23%	98%	
All	All modules	Sector and Poppleton Univ	Sector Quartile - Poppleton University	4556	3rd	3rd	1st	4th	2nd	4th	#	#	#	#	#	
All	All modules	Poppleton University	Institution Quartile - Poppleton University		-	-	-	-	-	-	-	-	-	-	-	
All	All modules	Poppleton University	Quality Indication - Poppleton University (symbol)	14,324												
All	All modules	Poppleton University	Quality Indication - Poppleton University (value)	14,324	75%	68%	#	58%	56%	82%	60%	60%	#			
All	All modules	Poppleton University	Quality Index - Poppleton University (symbol)	14,324												
All	All modules	Poppleton University	Quality Index - Poppleton University (value)	14,324	100%	50%	75%	75%	25%	25%	0%	-	-	50%	50%	
M12345_P	French 1 (Plumpto	Poppleton University	%Agree - Poppleton University	7475	73%	8%	82%	28%	3%	69%	19	91	69	13	88	
M12345_P	French 1 (Plumpto	Sector	%Agree - Sector	988	68	24	2	69	1	95	12	99	79	70	49	
M12345_P	French 1 (Plumpto	Sector and Poppleton Univ	Sector Quartile - Poppleton University	4491	4th	3rd	3rd	1st	4th	2nd	#	#	#	#	#	
M12345_P	French 1 (Plumpto	Poppleton University	Institution Quartile - Poppleton University	5124	3rd	3rd	1st	4th	2nd	4th	3rd	3rd	1st	4th	2nd	
M12345_P	French 1 (Plumpto	Poppleton University	Quality Indication - Poppleton University (symbol)	1058												
M12345_P	French 1 (Plumpto	Poppleton University	Quality Indication - Poppleton University (value)	6251	75%	68%	#	58%	56%	82%	60%	60%	#			
M12345_P	French 1 (Plumpto	Poppleton University	Quality Index - Poppleton University (symbol)	2165												
M12345_P	French 1 (Plumpto	Poppleton University	Quality Index - Poppleton University (value)	2851	100%	50%	75%	75%	25%	25%	0%	-	-	50%	50%	
M98765	Physics 1	Sector	%Agree - Sector	3699	53%	40%	11%	59%	52%	51%	54%	91%	40%	86%	15	

EvaSys Module Benchmarking

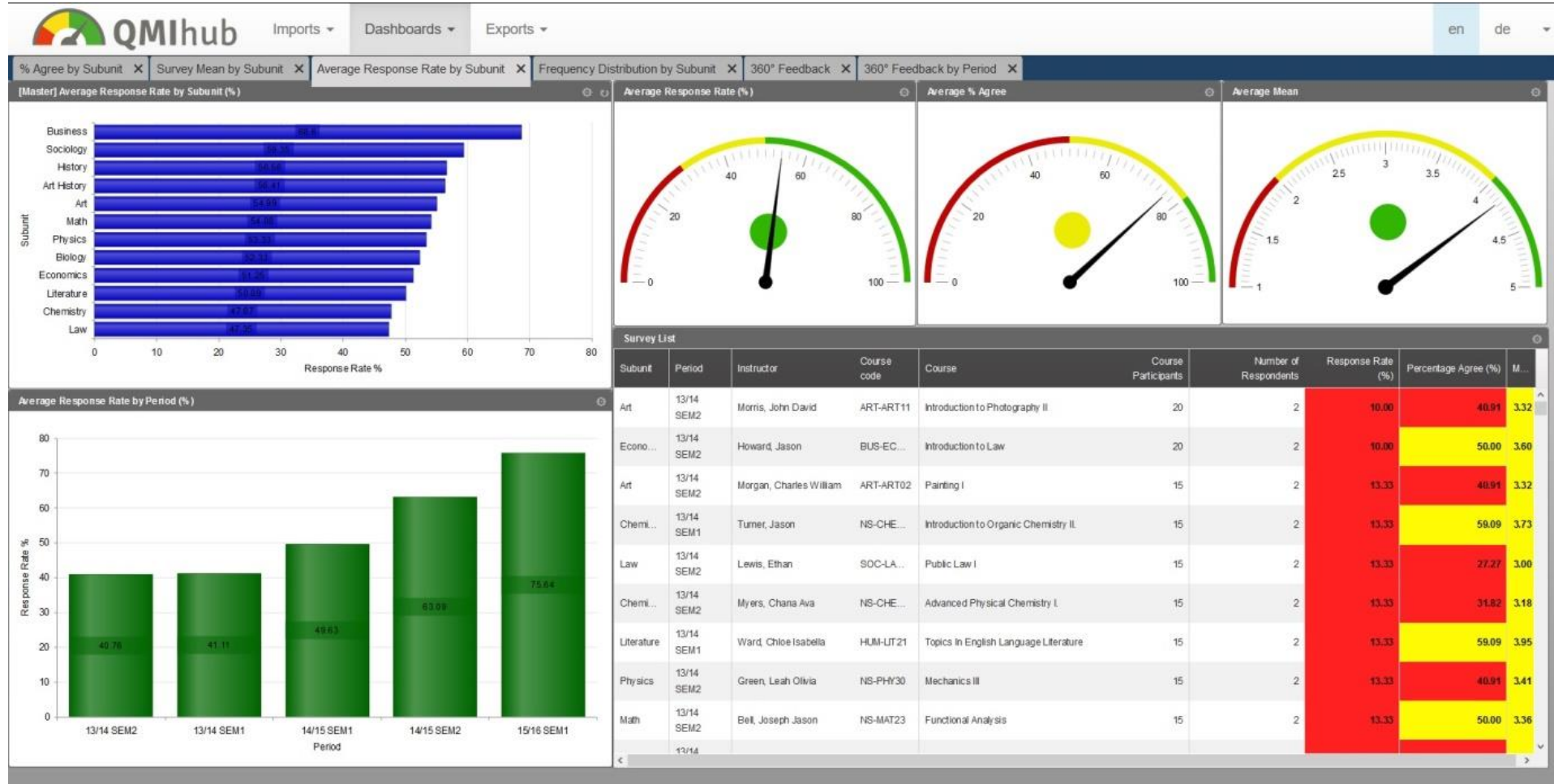
1. Overall, I am satisfied with the quality of this module



2. This module was intellectually stimulating



Insight Dashboard



Thank you!

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