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Education Survey Automation Suite

Making Online Module Evaluation Work – The Journey to Success

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Electric Paper
EVALUATIONSSYSTEME

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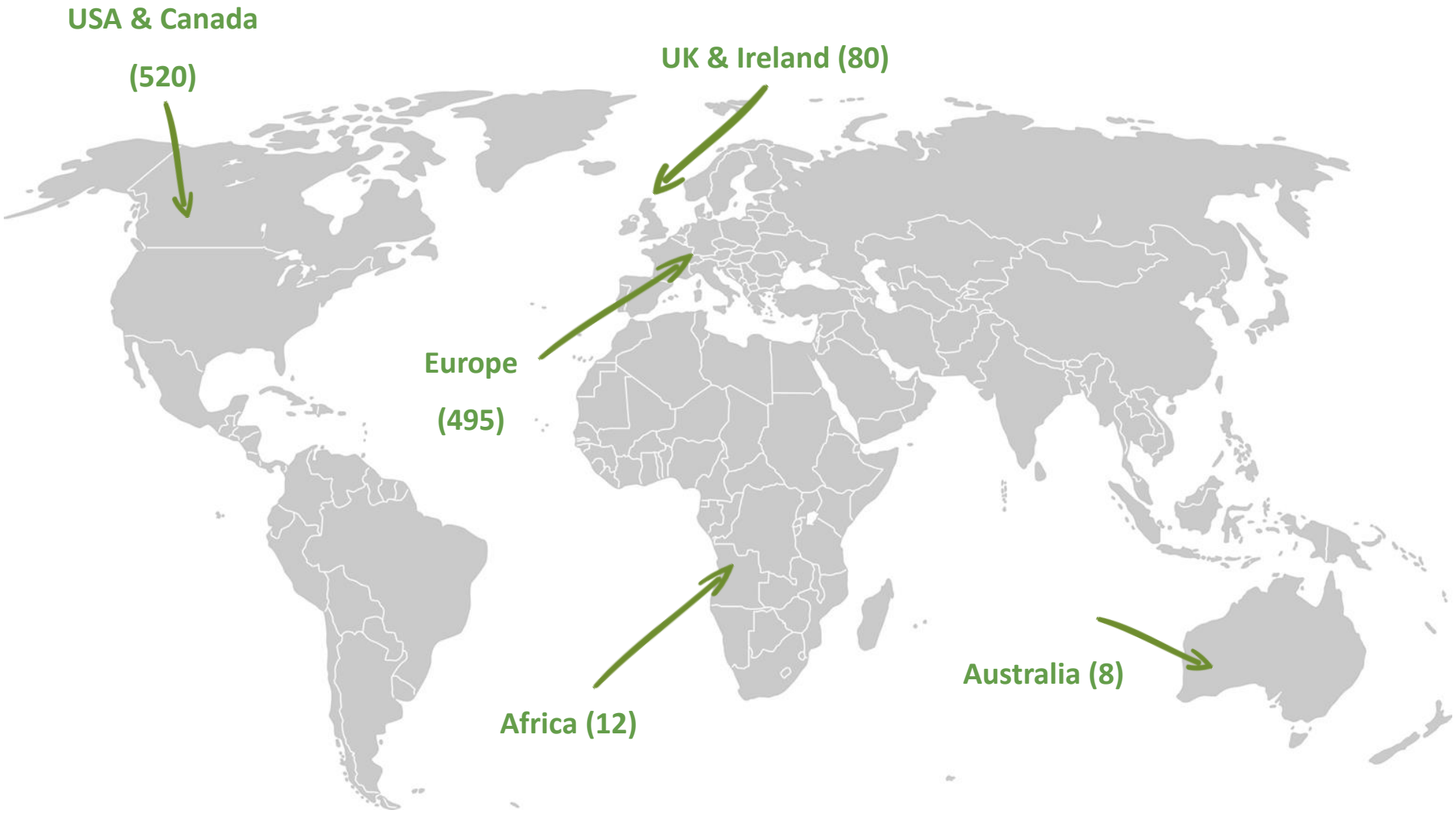
QMIhub.co.uk

EvaExam
Assessment Automation Suite

TOTAL = 1,000+



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Some of our UK customers….

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Agenda...

- Paper Vs Online
- Response Rates
- Making Online Work
- Closing the loop – student engagement
- Community Module Benchmarking
- Advanced Reporting

The infamous debate…

Paper

Vs.

Online

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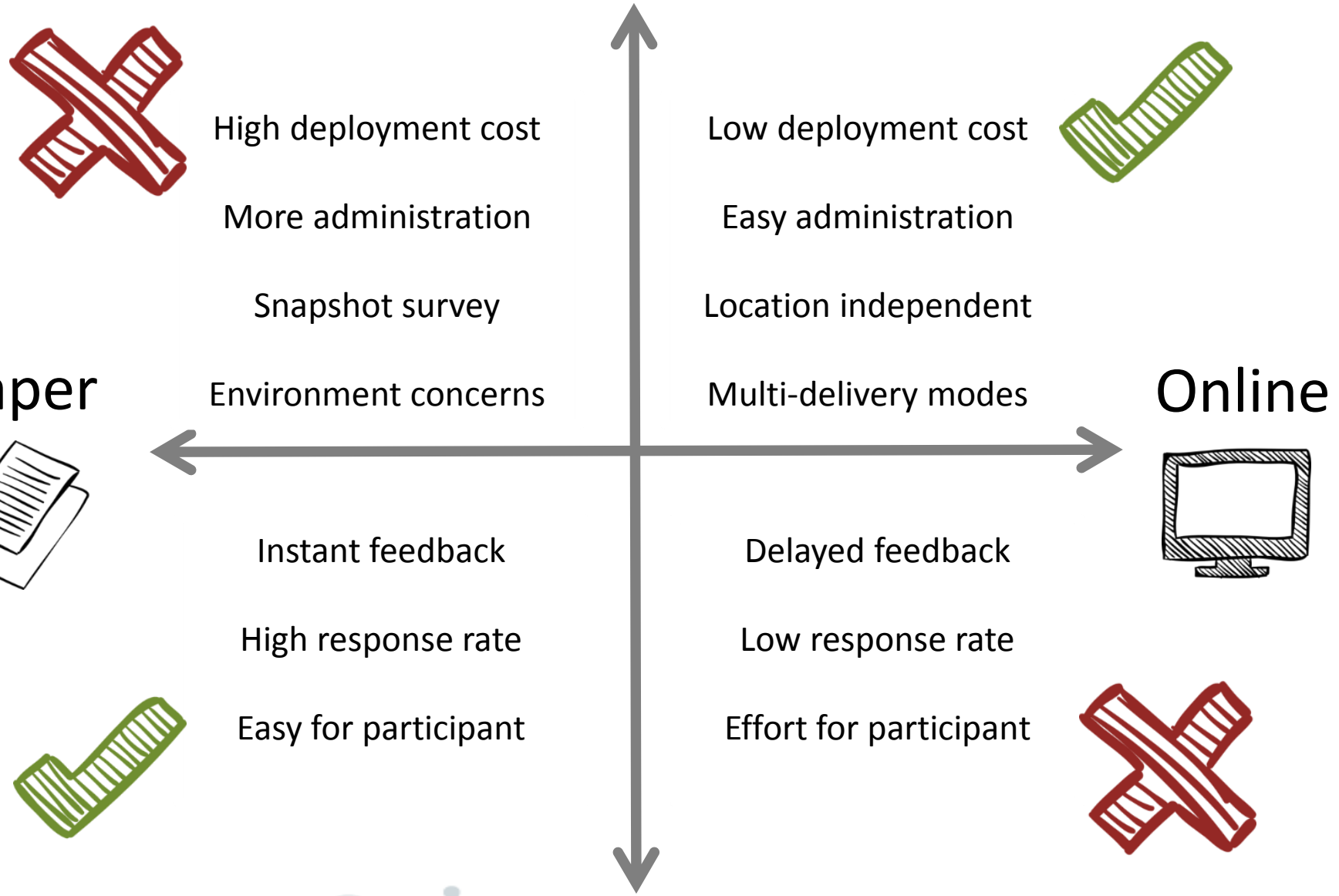

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Response rates

Institution-wide

survey

10,000 students

20%

response rate

Response rates

Module/Unit

survey

30 students

20%

response rate

Published Reliability Studies*

Total number of students on a module	Required number of respondents	Response rate required (%)
10	7	**70%**
20	12	58%
50	17	35%
100	21	21%
250	24	10%
300	24	**8%**

*Table produced from Nulty (2008), based on a formula by Dilman (2000)

The infamous debate…

Paper

Vs.

Online

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The infamous debate…

In Class

Vs.

Out of Class

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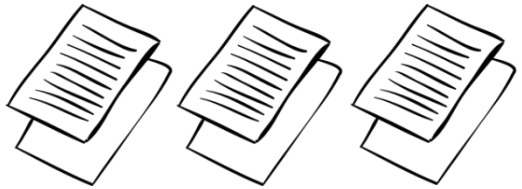
Drive ‘in-class’ evaluations…

Instant feedback

High response rate

Easy for participant

Paper



Online

Potential logistical issues…

Devices?

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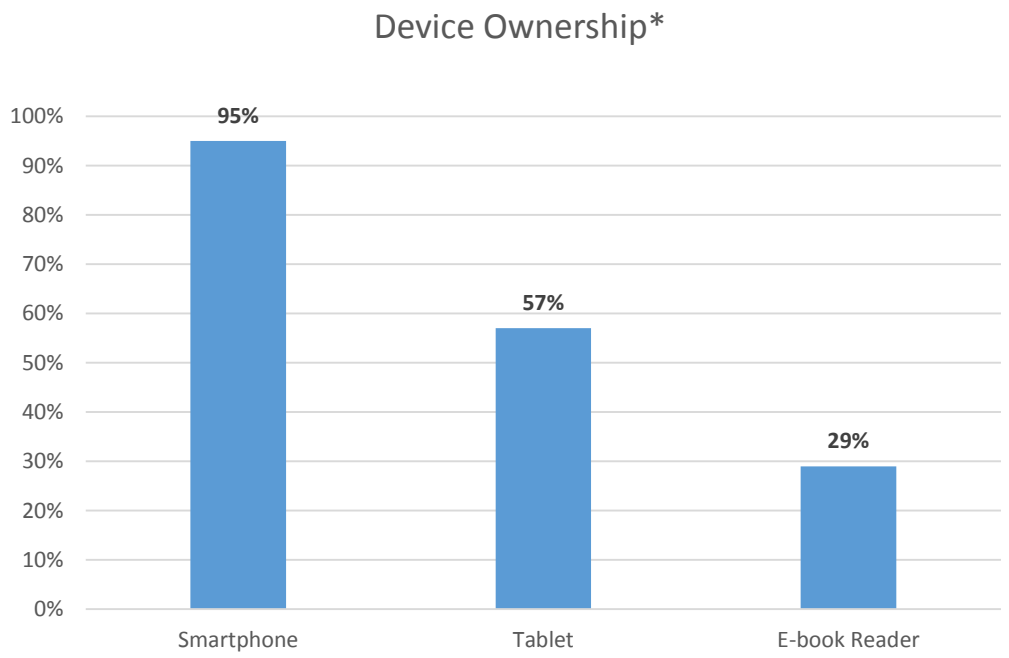
Potential logistical issues…

Devices?



*Eden Dahlstrom and Jacqueline Bichsel, EDUCAUSE Centre for Analysis and Research, 2014

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Potential logistical issues…

Devices?

WiFi Access?

Potential logistical issues…

- Devices?
- WiFi Access?

Most Universities have improved Wi-Fi access

Potential logistical issues…

Devices?

WiFi Access?

Most Universities have improved Wi-Fi access

Easy access to the survey?

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Potential logistical issues…

Devices?

WiFi Access?

Most Universities have improved Wi-Fi access

Easy access to the survey?

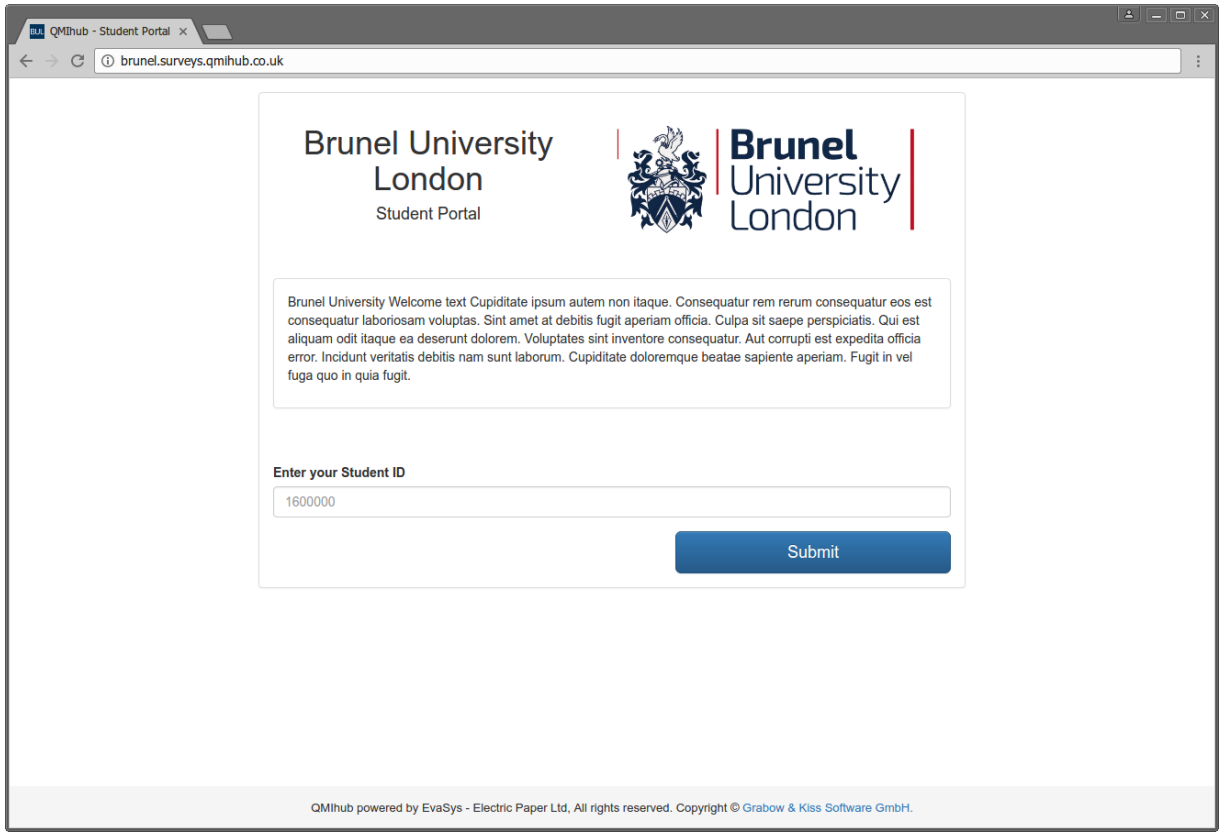
Avoid multiple steps in order to access the survey

EvaSys can help with this!

How can EvaSys help make online work?

- Survey Portal
- VLE/App Integration
- Engagement Portal
- Closing the loop – student engagement

Survey Portal for Students



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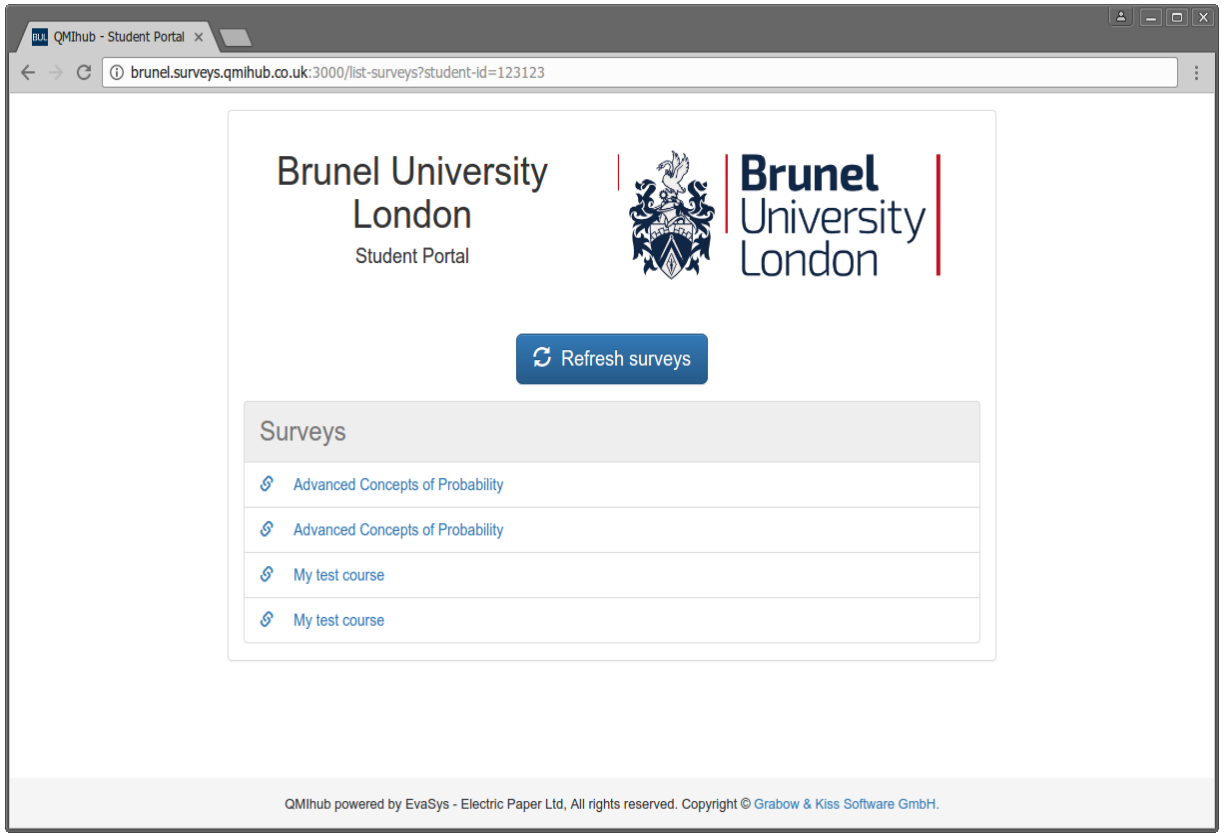
Survey Portal for Students



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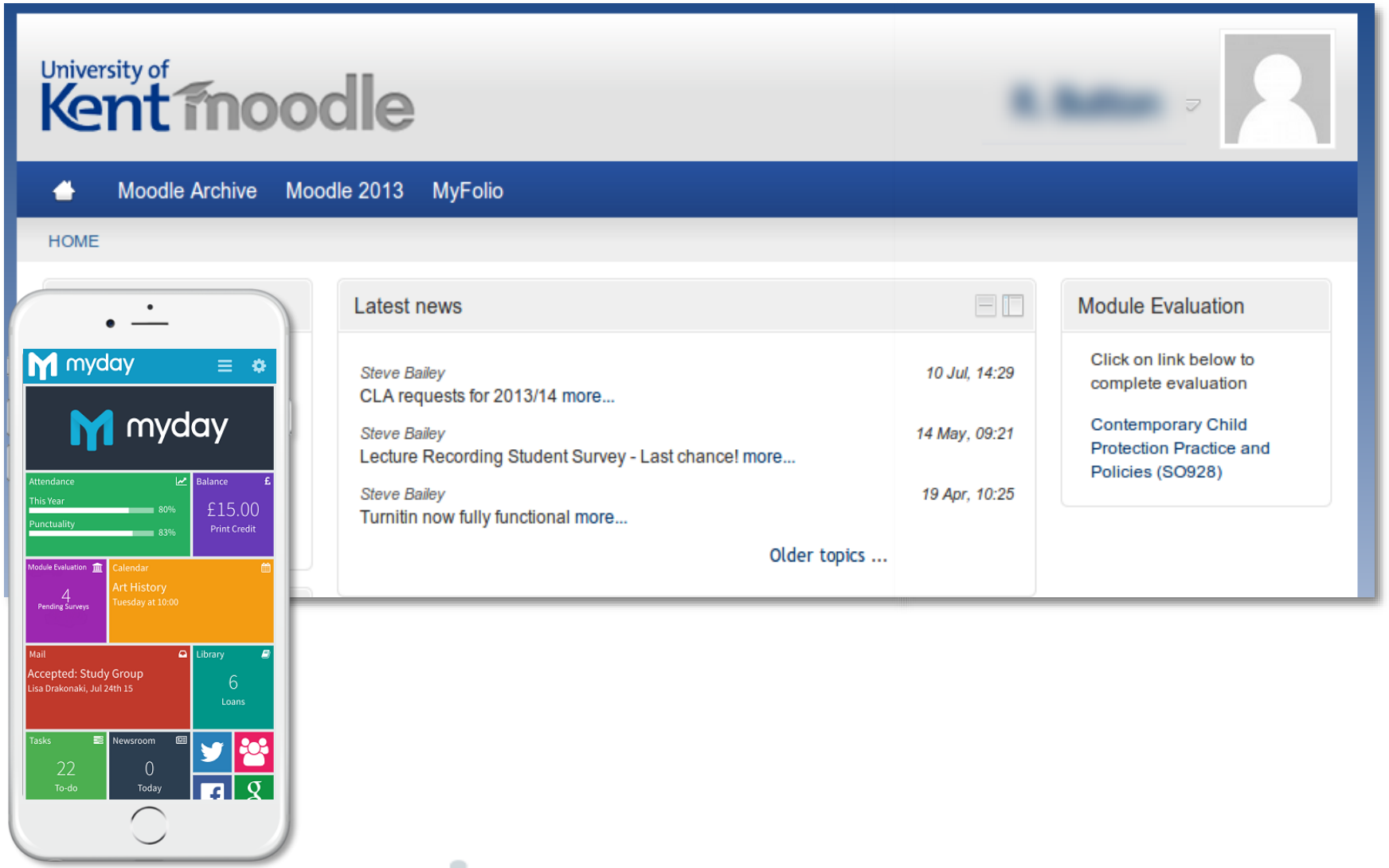
VLE/App Integration



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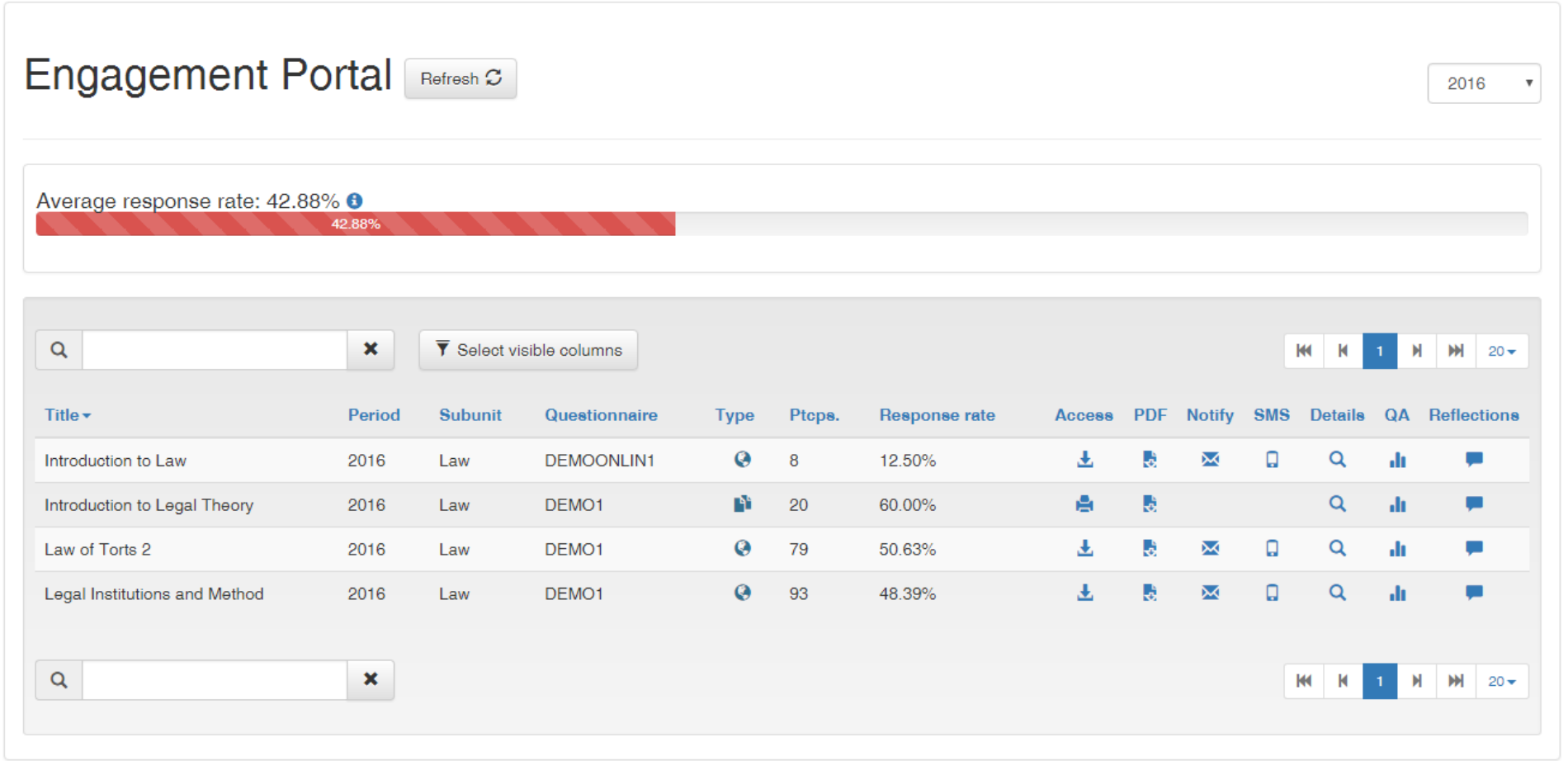
Engagement Portal for Stakeholders



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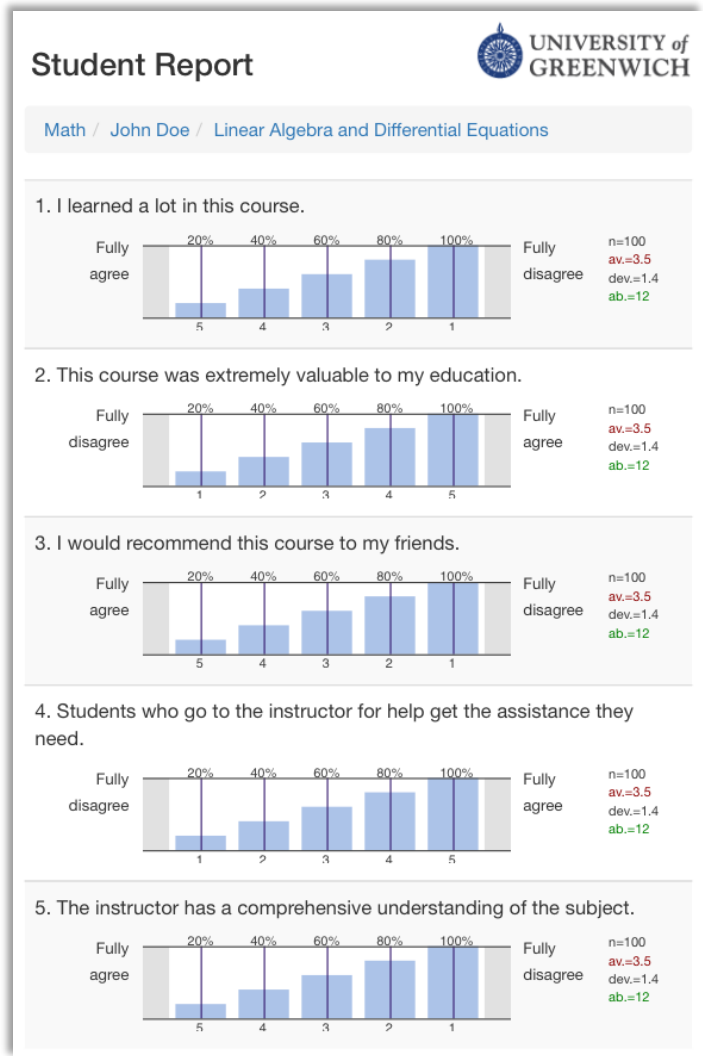
Closing the Loop – Student Report



Student Report

UNIVERSITY of GREENWICH

Math / John Doe / Linear Algebra and Differential Equations

1. I learned a lot in this course.

Fully agree — 20% 40% 60% 80% 100% — Fully disagree

5 4 3 2 1

n=100
av.=3.5
dev.=1.4
ab.=12

2. This course was extremely valuable to my education.

Fully disagree — 20% 40% 60% 80% 100% — Fully agree

1 2 3 4 5

n=100
av.=3.5
dev.=1.4
ab.=12

3. I would recommend this course to my friends.

Fully agree — 20% 40% 60% 80% 100% — Fully disagree

5 4 3 2 1

n=100
av.=3.5
dev.=1.4
ab.=12

4. Students who go to the instructor for help get the assistance they need.

Fully disagree — 20% 40% 60% 80% 100% — Fully agree

1 2 3 4 5

n=100
av.=3.5
dev.=1.4
ab.=12

5. The instructor has a comprehensive understanding of the subject.

Fully agree — 20% 40% 60% 80% 100% — Fully disagree

5 4 3 2 1

n=100
av.=3.5
dev.=1.4
ab.=12

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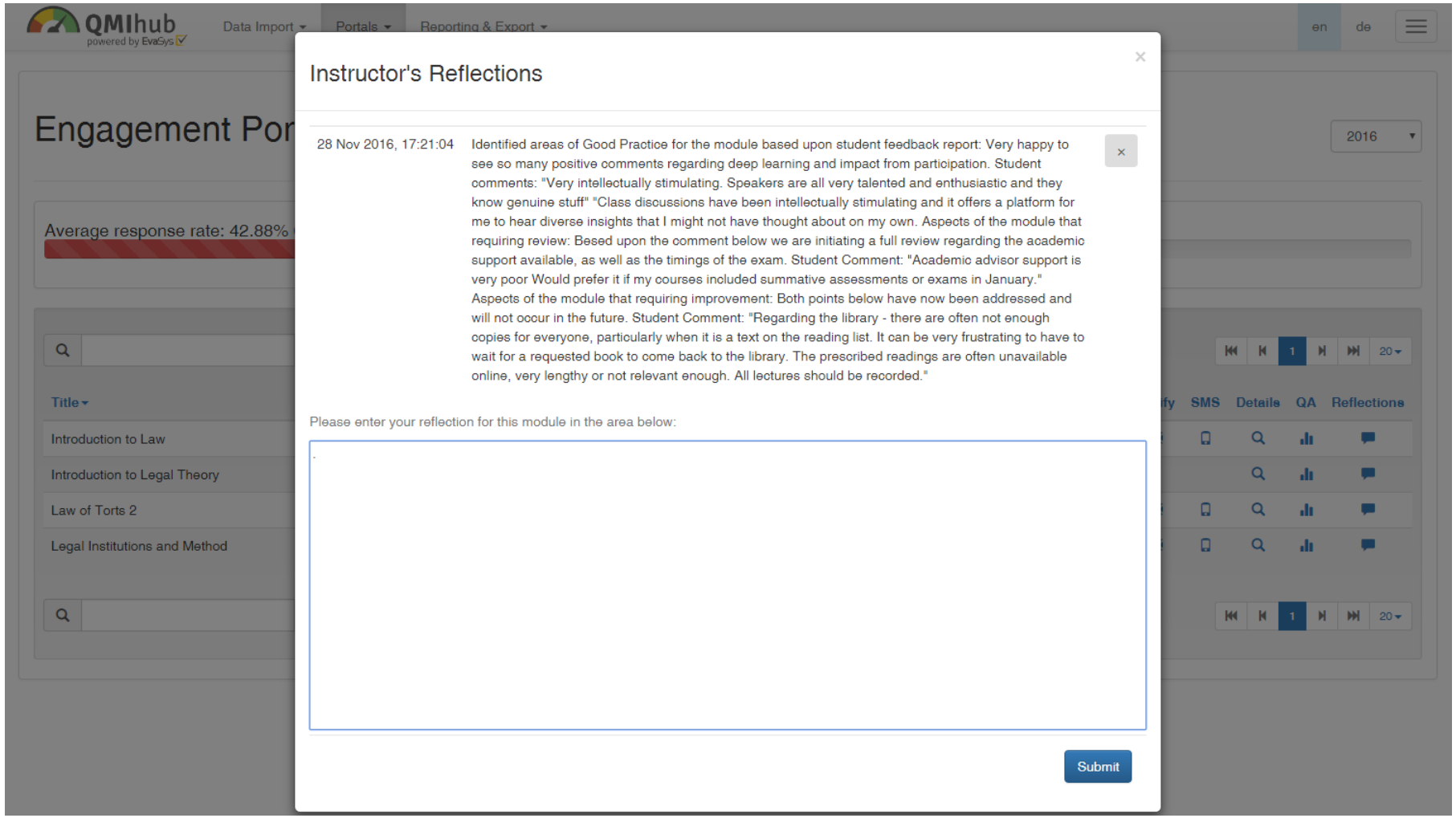
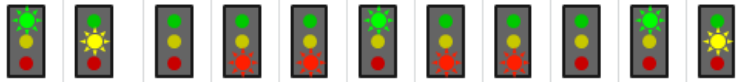
Closing the Loop



EvaSys Module Benchmarking

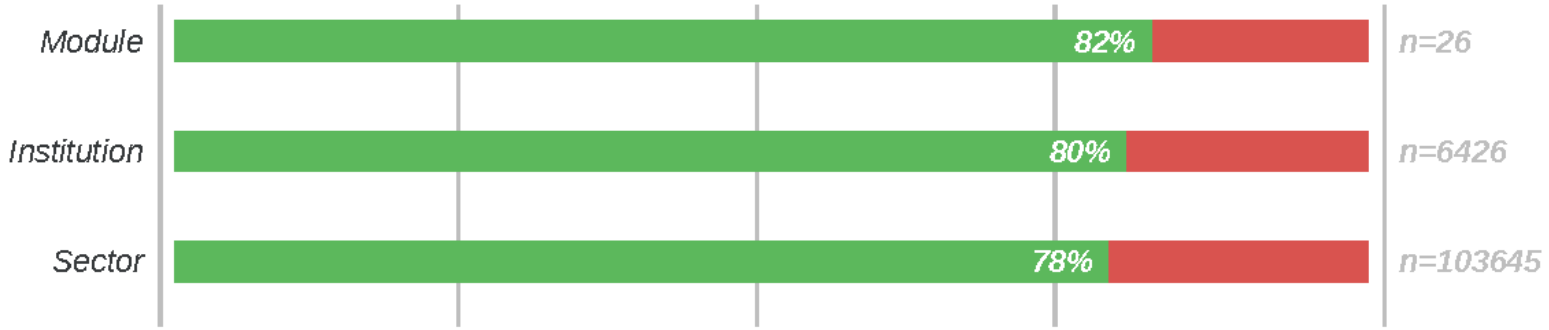
Question	Theme	Equivalent NSS Question
Staff have made the subject interesting	Teaching	2
I have received helpful and informative feedback on my work so far	Feedback	8
Feedback has helped me develop and improve my learning	Feedback	n/a
The module challenged me to do my best work	Engagement	n/a
The module is well organised	Organisation	15
Overall, I am satisfied with the quality of the module	Overall	22

EvaSys Module Benchmarking

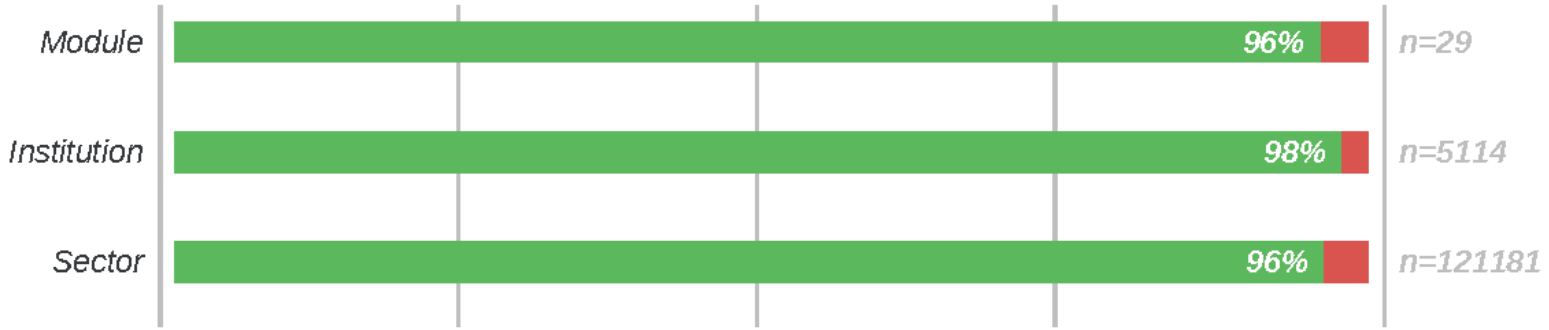
EvaSys Module Survey Code	EvaSys Module Survey Name	Source	Measures	Total Response Count	Staff have made the subject interesting	I have received helpful and informative feedback on my work on this module so far	Feedback has helped me develop and improve my learning	This module challenged me to do my best work	Overall, I am satisfied with the quality of this module	This module is well organised	Internal (non-national benchmark) Question 1	Internal (non-national benchmark) Question 2	Internal (non-national benchmark) Que
All	All modules	Poppleton University	%Agree - Poppleton University	14,324	55%	77%	89%	90%	49%	72%	12%	23%	67%	20%	31%
All	All modules	Sector	%Agree - Sector	980,123	64%	90%	89%	58%	33%	40%	76%	16%	24%	23%	98%
All	All modules	Sector and Poppleton Univ	Sector Quartile - Poppleton University	4556	3rd	3rd	1st	4th	2nd	4th	#	#	#	#	#
All	All modules	Poppleton University	Institution Quartile - Poppleton University		-	-	-	-	-	-	-	-	-	-	-
All	All modules	Poppleton University	Quality Indication - Poppleton University (symbol)	14,324											
All	All modules	Poppleton University	Quality Indication - Poppleton University (value)	14,324	75%	68%	#	58%	56%	82%	60%	60%	#		
All	All modules	Poppleton University	Quality Index - Poppleton University (symbol)	14,324											
All	All modules	Poppleton University	Quality Index - Poppleton University (value)	14,324	100%	50%	75%	75%	25%	25%	0%	-	-	50%	50%
M12345_P	French 1 (Plumpto	Poppleton University	%Agree - Poppleton University	7475	73%	8%	82%	28%	3%	69%	19	91	69	13	88
M12345_P	French 1 (Plumpto	Sector	%Agree - Sector	988	68	24	2	69	1	95	12	99	79	70	49
M12345_P	French 1 (Plumpto	Sector and Poppleton Univ	Sector Quartile - Poppleton University	4491	4th	3rd	3rd	1st	4th	2nd	#	#	#	#	#
M12345_P	French 1 (Plumpto	Poppleton University	Institution Quartile - Poppleton University	5124	3rd	3rd	1st	4th	2nd	4th	3rd	3rd	1st	4th	2nd
M12345_P	French 1 (Plumpto	Poppleton University	Quality Indication - Poppleton University (symbol)	1058											
M12345_P	French 1 (Plumpto	Poppleton University	Quality Indication - Poppleton University (value)	6251	75%	68%	#	58%	56%	82%	60%	60%	#		
M12345_P	French 1 (Plumpto	Poppleton University	Quality Index - Poppleton University (symbol)	2165											
M12345_P	French 1 (Plumpto	Poppleton University	Quality Index - Poppleton University (value)	2851	100%	50%	75%	75%	25%	25%	0%	-	-	50%	50%
M98765	Physics 1	Sector	%Agree - Sector	3699	53%	40%	11%	59%	52%	51%	54%	91%	40%	86%	15

EvaSys Module Benchmarking

1. Overall, I am satisfied with the quality of this module



2. This module was intellectually stimulating



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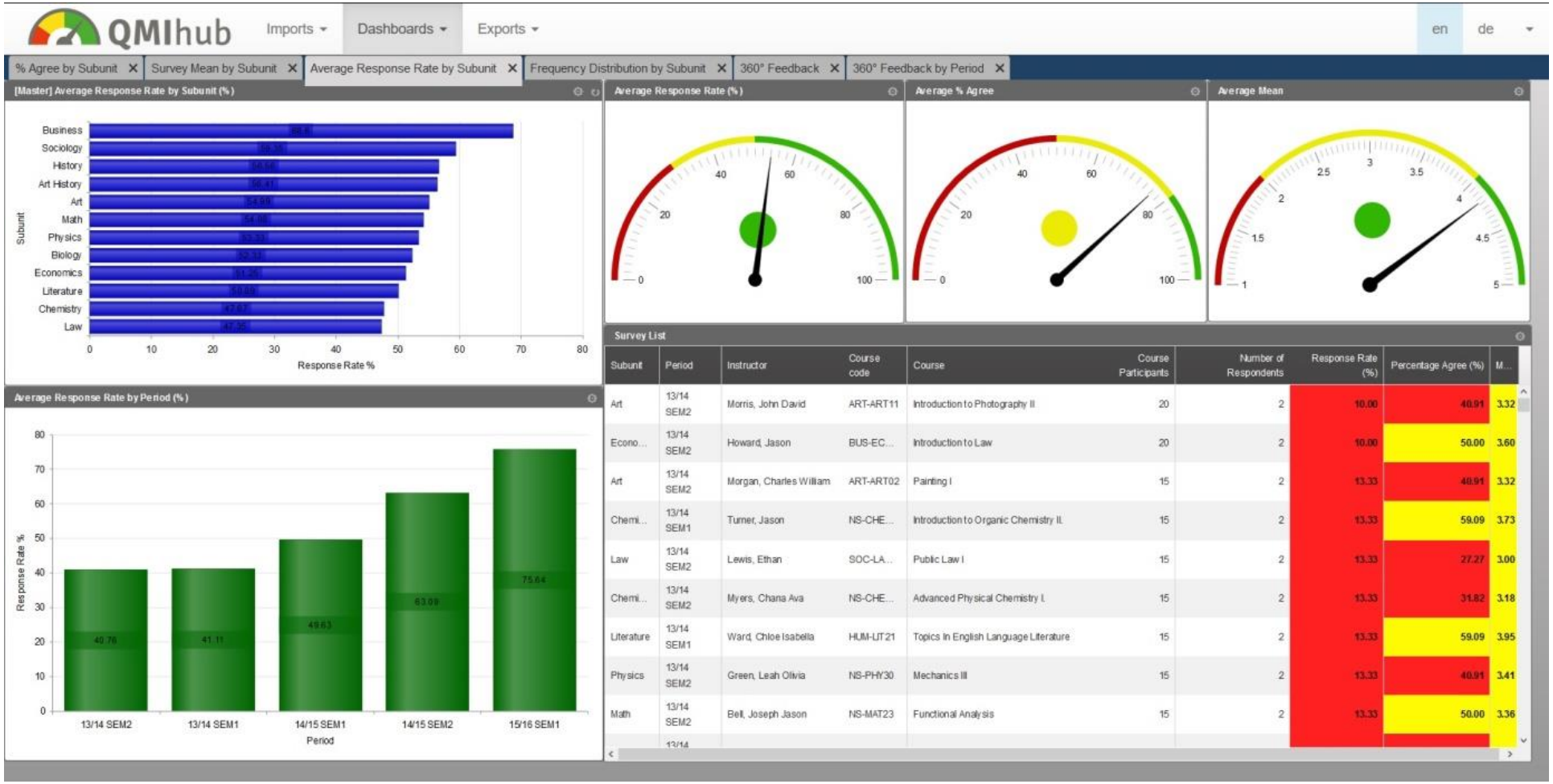
Insight Dashboard



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Thank you!

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